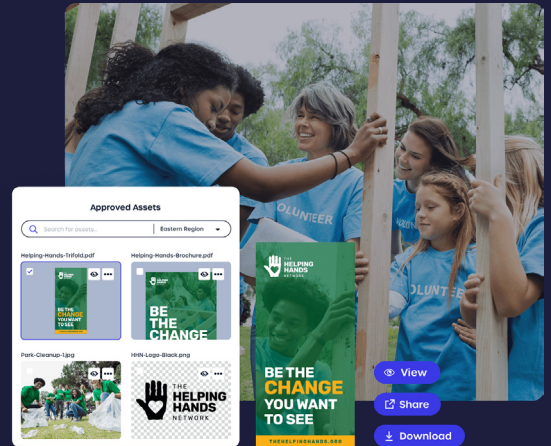


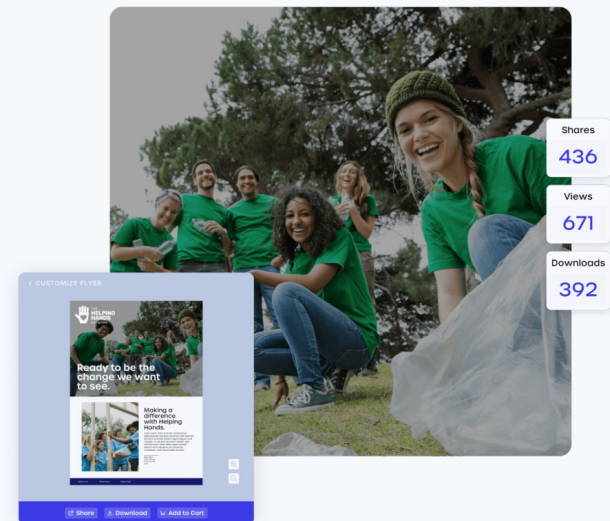
Amplify Your Non-Profit's Mission with MarcomCentral: The Distributed Marketing Solution



Unify Your Message and Empower Local Teams

For non-profits, spreading your mission effectively and consistently is essential to generating awareness, engaging donors, and mobilizing volunteers. MarcomCentral's distributed marketing platform helps non-profits centralize their messaging while empowering local chapters or volunteers to create customized, mission-aligned marketing materials. Key benefits include:

- » **Centralized Brand Control:** Ensure your non-profit's key messages and branding remain consistent across all chapters, campaigns, and initiatives with a centralized asset library.
- » **Customizable Templates:** Offer local chapters pre-approved, customizable templates, enabling them to create event flyers, donation campaigns, and volunteer recruitment materials that resonate with their specific communities.
- » **Ecommerce Storefront:** Give local teams access to a user-friendly storefront where they can customize, order, and distribute materials, streamlining outreach efforts while maintaining your non-profit's core message.



Simplify Your Marketing and Outreach Workflow

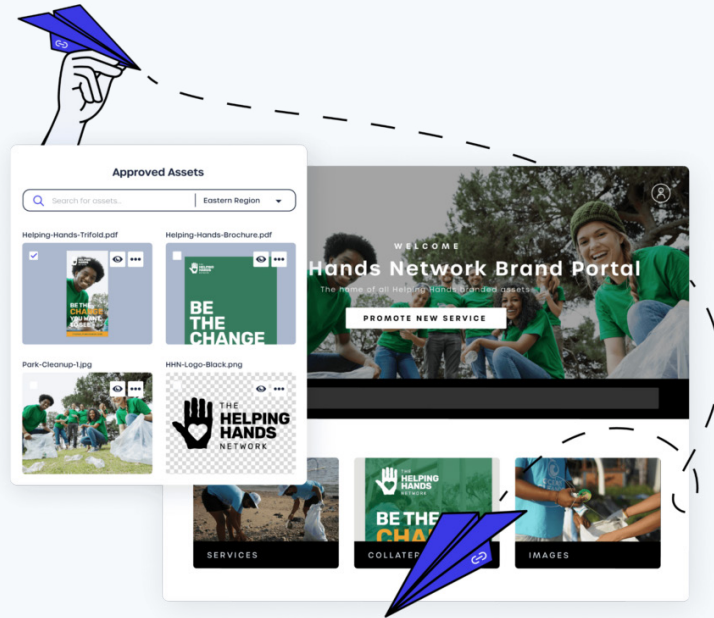
MarcomCentral's platform enables non-profits to streamline the creation, customization, and distribution of marketing materials, allowing you to focus on what truly matters—your mission:

- » **Automated Ordering & Distribution:** Local teams can customize materials for their specific needs, and orders flow automatically into production, reducing manual effort and ensuring timely delivery.
- » **Real-Time Updates:** Quickly update materials to reflect new campaigns, events, or messaging, and make them available instantly to your entire organization.
- » **Inventory Management:** Keep track of marketing materials and supplies to ensure your teams always have the resources they need to run effective outreach and engagement campaigns without overstocking or shortages.

Drive Efficiency, Compliance, and Impact

MarcomCentral ensures your non-profit can operate more efficiently, with compliant, mission-focused marketing materials that engage donors and volunteers alike:

- » **Reduce Manual Processes:** Automate the production and fulfillment of customized materials, eliminating the need for manual re-entry and reducing the risk of errors.
- » **Speed Up Campaign Launches:** Empower your teams to launch local campaigns or initiatives quickly by providing them with ready-to-use, customizable templates that can be ordered and distributed on-demand.
- » **Control Costs:** By automating workflows and centralizing asset management, you can reduce the cost of producing marketing materials, allowing more funds to be directed towards advancing your mission.



Enhance Local Engagement with Personalized Outreach

MarcomCentral allows non-profit organizations to personalize marketing materials to better connect with local communities, donors, and volunteers, increasing engagement and participation:

- » **Localized Campaigns:** Provide your local chapters with the flexibility to tailor outreach materials to their specific communities while maintaining the integrity of your overall brand and mission.
- » **Event-Specific Customization:** Local teams can easily customize event invitations, volunteer recruitment posters, and donor outreach campaigns to reflect their region's needs, ensuring that your message resonates with the local audience.
- » **Data-Driven Insights:** Track the performance of your outreach campaigns with built-in analytics, helping you measure success and refine your strategy to increase donations and volunteer sign-ups.



Ready to Amplify Your Non-Profit's Mission?

Discover how MarcomCentral can help your organization maintain brand consistency, streamline operations, and empower local teams to create impactful, mission-driven marketing materials. Contact us today to learn more or schedule a demo.

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